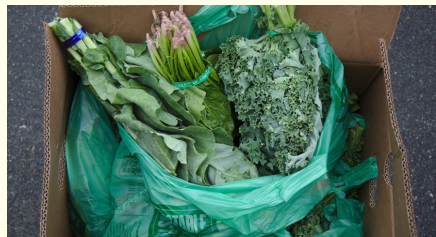




Hearts and Wine

Sponsorship Packet

Join the movement to end hunger and food waste



Friday, February 25, 2022, 6-9pm



A Message from our Development Director

August 15, 2021

Dear Friend of Harvest Against Hunger,

Thank you for considering sponsoring Harvest Against Hunger's Hearts & Wine event. Hearts & Wine 2022 will be a virtual gala like last year to keep everyone safe while having fun. Hearts & Wine will bring attendees passionate speakers, fellowship, and opportunities to do good things for our community. Generous supporters like you help HAH capture large scale donations of surplus produce and transport these loads to our hunger-relief partners around Washington. Through these efforts, we simultaneously feed hungry people and significantly reduce waste.

Hearts & Wine 2022 will be held on Friday, February 25, 2022 on the virtual platform Remo, which gives attendees an "in person" feel. Our audience will be civic-minded individuals who are active in their community, connected to many others both in person and online, and philanthropic in nature. Many are Rotarians in King and Snohomish Counties. On the following page you will find some of the many benefits to you for being an event sponsor.

Funds raised through Hearts & Wine support Harvest Against Hunger's work for those in need in our community. We provide millions of pounds of produce annually to families and individuals using Washington food banks. During this pandemic, we have moved rapidly to provide what food banks told us they most needed: face masks for employees and volunteers, refurbished laptops for food bank records and communication, increased capacity for refrigeration, and more. HAH collects and distributes produce and other vital items to more than 400 food banks and meal programs statewide by working with our food bank partners. Additionally, we feed Washington's hungry through our Harvest VISTA program that places AmeriCorps VISTA volunteers at food banks for 3 years, as well as VISTA Associates each summer to help during the growing and harvest times. Through our AmeriCorps program, we help hunger-relief programs become self-reliant in securing local, fresh donations of fruits and vegetables for their clients while simultaneously reducing food waste.

We are open to new ways of partnering to ensure the maximum return on your investment. Please feel free to propose options for connecting with our guests and distributing your PR materials, providing logo swag and/or giveaways, and more! We want you to feel satisfied in this partnership and proud of the positive difference you are making in our community.

Your generosity in supporting Harvest Against Hunger and the people we serve by sponsoring this event is deeply appreciated.

Sincerely,

Lori Church

Lori Church
Harvest Against Hunger
Development Director





Sponsorship Levels

Title Sponsor (\$7,500)

This is our top level. Your company name will be the foremost logo next to HAH's and will be included in mailings, emails, promotional pieces, and event materials created after sponsorship agreement is received. Your logo will be hyperlinked on the HAH website for 6+ months. You will also receive recognition at the event including video display, verbal thank you, etc. Your product/logo items can be given to guests (optional, up to 3). We are also open to further ways to partner.

Major Sponsors (\$5,000)

Your company name/logo will be prominent in mailings, emails, promotional pieces, and event materials after your sponsorship agreement is received. Your logo will be hyperlinked on the HAH website for 6+ months and you will receive recognition at the event including video display, verbal thank you, etc. Your logo item will be given to guests (optional, up to 2). We are also open to further ways to partner.

Key Sponsors (\$2,500)

Your name/logo will be featured on mailings, emails, promotional pieces, and event materials created after receipt of your sponsorship. Your logo will be hyperlinked on the HAH website for 6+ months. You will receive recognition at the event. Your product/logo item given to guests (optional, 1 item). We are also open to further ways to partner.

Contributing Sponsors (\$1,500)

Your name/logo will go on primary mailings, emails, promotional pieces, and event materials created after receipt of your sponsorship. Your logo will be displayed on the HAH website for 6+ months. Your product/logo item given to guests (optional, 1 item).

Event Sponsors (\$1,000)

Your name/logo will go on primary mailings, emails, promotional pieces, and event materials created after receipt of your sponsorship. Your logo will be displayed on the HAH website for 6+ months. Your product/logo item given to guests (optional, 1 item).

Event Helpers (\$500)

Your name/company name will go on day of event materials and signage, as well as on the event webpage.

Other Sponsor Level (?)

Propose a different level. We are happy to work with you!

Live Auction, Silent Auction or Raffle Contributor

We appreciate in-kind contributions to the event!

Sponsorship/Donor Form for
Harvest Against Hunger Hearts & Wine 2022
Fundraiser, February 25, 2022

Choose a sponsorship level:

- _____ **Title Sponsor (\$7,500):**
- _____ **Major Sponsors (\$5,000)**
- _____ **Key Sponsors (\$2,500):**
- _____ **Contributing Sponsors (\$1,500)**
- _____ **Event Sponsors (\$1,000)**
- _____ **Event Helpers (\$500):**
- _____ **Other Sponsor Level (?)**: Propose a different level. We are happy to work with you!
- _____ **Live Auction, Silent Auction, or Raffle Contributor:**

Company Name: _____

Contact Name: _____

Contact Phone Number: _____

Mailing Address: _____

Email Address: _____

() Enclosed is a check in the amount of \$_____ for a sponsorship.

() Invoice me for \$_____ for a sponsorship at the above address.

() We/I would like to offer the following in-kind item donation_____.

Caveats/Expiration Dates/Other Pertinent In-Kind Donation Information:

Signature: _____

HAH is a Washington State 501(c)(3) non-profit agency. We will send you a letter of receipt upon receiving this form and your donation.

Mail this form with your donation to: **HAH, P.O. Box 4098, Seattle, WA 98194**

Please contact Lori Church, Development Director, at lori@harvestagainsthunger.org or call (206) 236-0408 with any questions. You can also visit our website for more information at www.harvestagainsthunger.org.